COOKIE POLICY

Effective Date: March 16, 2022

This Cookie Policy describes how Eco-Move Removals uses cookies and similar technologies to provide, customise, evaluate, improve, promote and protect our Services. Note that any capitalised terms not defined in this Cookie Policy have the meanings outlined in our <u>Terms of Service</u> on our website. If you have any comments or questions about this Cookie Policy, feel free to contact us at eco-move@outlook.com.

Cookies.

Cookies are small pieces of text sent to your browser when you visit a site. They serve a variety of functions, like enabling us to remember certain information you provide to us as you navigate between pages on the Services. We use cookies on the website and associated domains of www.eco-moveremovals.co.uk and on Eco-Move Removals web and mobile applications for the following purposes:

- Authentication, Customisation, Security and Other Functional
 Cookies. Cookies help us verify your device, so we can make it
 easier for you to access the Services and provide the appropriate
 experiences and features. We also use cookies to remember choices
 you've made on the Services, such as your language preference.
- Performance And Analytics. Cookies help us analyse how the Services are being accessed and used, and enable us to track the performance of the Services. For example, we use cookies to determine if you viewed a page or opened an email. This helps us provide you with information that you find interesting.
- Third Parties. Third-Party Services may use cookies to help you sign into their services from our Services. Any such third-party cookie usage is governed by the policy of the third party placing the cookie.
- Eco-Move Removals Ads. We partner with third party publishers,
 advertising networks and service providers to manage our ads on

other sites. Our third-party partners may set cookies on your device or browser to gather information about your activities on the Services and other sites you visit, in order to provide you with Eco-Move Removals ads. For example, if you visit Eco-Move Removals and also use a social media platform, you may see an Eco-Move Removals ad in your social media newsfeed or timeline.

Opting Out. You can set your browser to not accept cookies, but this
may limit your ability to use the Services. We currently don't respond
to DNT:1 signals from browsers visiting our Services. You can also
opt-out of receiving interest-based ads from certain ad networks here
(or if located in the European Union, here).

Device Identifiers. We use device identifiers on Eco-Move Removals web and mobile applications to track, analyse and improve the performance of the Services and our ads.

Third-Party Tags. We use and manage third party tags on the website and associated domains of www.eco-moveremovals.co.uk and on Eco-Move Removals web and mobile applications. Third-party tags may take the form of pixels or tracking snippets. We use pixels to learn how you interact with our site pages and emails, and this information helps us and our ad partners provide you with a more tailored experience. We use tracking snippets to capture data from your browser, make requests to a third-party partner or set cookies on your device to store data. For example, if you see an Eco-Move Removals ad on a social media platform and choose to use Eco-Move Removals, we may use a tag to reduce the number of Eco-Move Removals ads you see on that platform. We use Google Tag Manager to manage our third-party tag usage. This may cause other tags to be activated, which may collect data and set cookies under certain circumstances. Google Tag Manager does not store this data.

Cookies on Your Sites. For information about the cookies and similar technologies used on Your Sites click <u>here</u>.

We may update this Cookie Policy from time to time. We'll update the "Effective Date" at the top of the Cookie Policy and post it on our sites when we

make changes. We encourage you to check back periodically to review this Cookie Policy for any changes since your last visit.